一、問答題

1. 何謂組織文化？組織文化對管理各功能（計劃、組織、領導及控制）有何互動的關係？（20%）

2. 企業在進行廠房設置地點選擇時有何考慮因素？國內某家電器製造商將其技術較高階的產品生產廠房設於台灣；而將其在技術上較成熟產品的生產基地選擇設置於墨西哥及中國大陸。請依前述所列考慮因素對此公司的做法做一解釋說明。（30%）

3. If managers are to be successful, they must understand the fundamentals of Strategic planning and how to formulate strategic plans. Could you describe details the strategy management process (including its content and the strategy formation tools of strategy management)? （20%）

4. Leaders in modern organizations have been confronting many situations rarely encountered by organizational leaders of the past. Today’s leaders are often called upon to make massive personnel cuts in order to eliminate unnecessary levels of organizations and thereby lower labor expenses, to introduce work teams in order enhance organizational decision making and work flow. Please explain and discuss the four emerging leadership styles of today? （15%）

二、請解釋下列名詞

1. Knowledge Economics & Digital Economics (3%)
2. Benchmark Management (3%)
3. Entrepreneurship (3%)
4. Six Sigma & Balanced Scorecard (3%)
5. Delegation & Empowerment (3%)